

BBA BACHELOR OF BUSINESS ADMINISTRATION

FEES : 4000/- Per Semester
DURATION : 3 Years/6 Semesters

This programme aims at explaining the business environment in which public as well as private sectors operate. It helps learners to develop their decision making ability in real time business situation. The successful completion of the course leads the management graduates to get core knowledge of various fields such as management principles, process and concepts. These are building blocks for working in different type of organizations in diverse business conditions.

ELIGIBILITY (ENTRY POINT)

12th Std or It's equivalent
10th Std + III (2 or more Years)
+ NCVT / GCVT
+ GSHEB / GOSE
12th English Exam
10th + 3 Years
Diploma (Polytechnic)

MOBILITY (EXIT POINT)

Diploma in Business Administration Will be awarded after successful completion of First and Second Semester.

FIRST YEAR - FIRST SEMESTER

SUBJECT CODE	SUBJECT NAME	CREDIT POINTS	
		Th	Pr
BBA - 101	Principles of Management	4	--
BBA - 102	Basics of Accounting	4	--
BBA - 103	Business Communication Skill	4	--
BBA - 104	Fundamental of Human Skills	4	--
		16	--

SECOND SEMESTER

BBA - 201	Indian Business Environment	4	--
BBA - 202	Secretarial Practice & Office Procedure	4	--
BBA - 203	Computer Application	2	2
BBA - 204	Organisational Behavior	4	--
		14	2

ELIGIBILITY (ENTRY POINT)

Any student who has completed 10+2 with one year Diploma in Business Administration from a Recognised University is eligible for the direct admission in the Third Semester.

MOBILITY (EXIT POINT)

Advance Diploma in Business Administration will be awarded after successful completion of First, Second, Third & Fourth Semester.

ELIGIBILITY (ENTRY POINT)

Any student who has completed Advance Diploma in Business Administration from a Recognised University is eligible for the direct admission in the Fifth Semester.

MOBILITY (EXIT POINT)

Bachelor of Business Administration will be awarded after successful completion of First, Second, Third, Fourth, Fifth and Sixth Semester.

Total Credit Points : 96

SECOND YEAR - THIRD SEMESTER

SUBJECT CODE	SUBJECT NAME	CREDIT POINTS	
		Th	Pr
BBA - 301	Business Economic	4	--
BBA - 302	Business and Industrial Laws	4	--
BBA - 303	Management & Information System	4	--
BBA - 304	Basic of Research Methods	4	--
		16	--

FOURTH SEMESTER

BBA - 401	Marketing Management	4	--
BBA - 402	Financial Management	4	--
BBA - 403	Human Resource Management	4	--
BBA - 404	Production & Operation Management	4	--
		16	--

THIRD YEAR - FIFTH SEMESTER

BBA - 501	Taxation	4	--
BBA - 502	Management Accounting	4	--
BBA - 503	Human Resource Development	4	--
BBA - 504	Project Work (Research Methods and Literature Review)	--	4
		12	4

SIXTH SEMESTER

BBA - 601	Retail Banking	4	--
BBA - 602	Entrepreneurship Development	4	--
BBA - 603	Corporate Governance & Business Ethics	4	--
BBA - 604	Project Work (Analysis & Report Writing)	--	4
		12	4



BCA
BACHELOR OF
COMPUTER APPLICATION

FEES - 7000/- Per Semester
DURATION - 3 Years/6 Semesters

This programme is designed to attract young minds to the potentially rich & employable field of computer applications. It's a foundation graduate programme which will act as a feeder course for higher studies in the area of Computer Science/Applications. It'll develop skills in software development so as to enable the BCA graduates to take up self-employment in Indian & Global software market. Students are going to get trained & equipped by which they can meet the requirement of the Industrial standards.

ELIGIBILITY

(ENTRY POINT)

12th Std or It's equivalent
10th Std + ITI (2 or more Years)
+ NCVT / GCVT
+ GSHEB / GOSE
12th English Exam
10th + 3 Years
Diploma (Polytechnic)

MOBILITY

(EXIT POINT)

Diploma in Computer
Application will
be awarded after
successful completion
of First & Second
Semester.

FIRST YEAR - FIRST SEMESTER

SUBJECT CODE	SUBJECT NAME	CREDIT POINTS	
		Th	Pr
BCA - 101	Fundamental of Computer & Information Technology	4	--
BCA - 102	Operating System and Software Installation	4	--
BCA - 103	Fundamental of Programming using 'C' language	2	2
BCA - 104	Introduction to Internet Technologies and HTML	2	2
BCA - 105	Introduction to Computer Application (office suite)	4	--
		16	4

SECOND SEMESTER

BCA-201	Data Structure Using 'C'	4	--
BCA-202	Database Management System (DBMS)	2	2
BCA-203	Digital Electronics and Computer Organisation	4	--
BCA-204	Object Oriented Concepts & Programming - I (Core Java)	2	2
BCA-205	Project Work	--	4
		12	4

ELIGIBILITY

(ENTRY POINT)

Any students who has completed
10+3 Years Diploma in CE/IT/CS or
10+2 with one year BCA
from a Statutory
Examination Body or
Recognised University is eligible
for the direct admission
in the Third Semester.

MOBILITY

(EXIT POINT)

Advance Diploma in
Computer Application
will be awarded after
successful completion
of First, Second, Third
& Fourth Semester.

ELIGIBILITY

(ENTRY POINT)

Any student who has
completed Advance Diploma
in Computer Application
from a Recognised
University is eligible for
direct admission to
Third Year.

MOBILITY

(EXIT POINT)

Bachelor of Computer
Application will be
awarded after
successful completion
of First, Second, Third,
Fourth, Fifth & Sixth Semesters.

Total Credit Points : 104

SECOND YEAR - THIRD SEMESTER

SUBJECT CODE	SUBJECT NAME	CREDIT POINTS	
		Th	Pr
BCA - 301	Introduction to Computer Network	4	-
BCA - 302	Programming Principle and Algorithm	4	-
BCA - 303	Relational Database Management System (RDBMS)	4	-
BCA - 304	System Programming and Introduction to Microprocessor	4	-
BCA - 305	System Analysis and Design	4	-
		20	-

FOURTH SEMESTER

BCA - 401	Object Oriented Concept and Programming II (Advance level)	2	2
BCA - 402	E-Commerce	4	-
BCA - 403	Software Engineering	4	-
BCA - 404	Client / Server Architecture and Interface	2	2
		12	4

THIRD YEAR - FIFTH SEMESTER

BCA - 501	Business Application and Introduction to ERP	4	-
BCA - 502	Object Oriented Analysis and Design	4	-
BCA - 503	Web Technology using FOSS	2	2
BCA - 504	Internet Programming (ASP.NET using C#)	2	2
		12	4

SIXTH SEMESTER

BCA - 601	Introduction to Multimedia Systems and its Application	4	-
BCA - 602	Project Work	-	8
		4	8

DBA
DIPLOMA IN BUSINESS ADMINISTRATION

FEES - 4000/- Per Semester
DURATION - 1 Year/2 Semesters

The primary objective of the Diploma in Business Administration is to increase and enrich the knowledge acquired while pursuing programme. The course is designed for Business Administration personnel, Self-employee and Person who want to improve their skills.

This diploma is aimed to help those who wish to equip themselves with comprehensive management knowledge to deal effectively with the rapidly changing business environment. It offers a unique opportunity for students to enhance their understanding of the "whole enterprise" in its competitive situation.

ELIGIBILITY

(ENTRY POINT)

12th Std or It's equivalent
10th Std + ITI (2 or more Years)
+ NCVT / GCVT
+ GSHEB / GOSE
12th English Exam
10th + 3 Years
Diploma (Polytechnic)

MOBILITY

(EXIT POINT)

Diploma in Business Administration Will be awarded after successful completion of First and Second Semester.

Total Credit Points : 22

FIRST SEMESTER				
SUBJECT CODE	SUBJECT NAME	CREDIT POINTS		
		Th	Pr	
DBA - 101	Principles of Management	4	--	
DBA - 102	Basics of Accounting	4	--	
DBA - 103	Business Communication Skill	4	--	
DBA - 104	Fundamental of Human Skills	4	--	
		16	--	

SECOND SEMESTER				
SUBJECT CODE	SUBJECT NAME	CREDIT POINTS		
		Th	Pr	
DBA - 201	Indian Business Environment	4	--	
DBA - 202	Secretarial Practice & Office Procedure	4	--	
DBA - 203	Computer Application	2	2	
DBA - 204	Organisational Behavior	4	--	
		14	2	

DCA
DIPLOMA IN COMPUTER APPLICATION

FEES - 7000/- Per Semester
DURATION - 1 Year/2 Semesters

Diploma in Computer Applications (DCA) has been designed for meeting the demand of the growing needs of experts in the fields of computers, internet, operating systems, office automation, programming language, hardware maintenance, web design etc. This programme helps learners to acquire required skills in Computer Application, Programming, Web Designing, Database etc.

ELIGIBILITY

(ENTRY POINT)

12th Std or It's equivalent
10th Std + ITI (2 or more Years)
+ NCVT / GCVT
+ GSHEB / GOSE
12th English Exam
10th + 3 Years
Diploma (Polytechnic)

MOBILITY

(EXIT POINT)

Diploma in Computer Application will be awarded after successful completion of First & Second Semester.

Total Credit Points : 40

FIRST SEMESTER				
SUBJECT CODE	SUBJECT NAME	CREDIT POINTS		
		Th	Pr	
DCA - 101	Fundamentals of Computer & Information Technology	4	--	
DCA - 102	Operating System and Software Installation	4	--	
DCA - 103	Fundamental of Programming using 'C' language	2	2	
DCA - 104	Introduction to Internet Technologies and HTML	2	2	
DCA - 105	Introduction to Computer Application (Office Suite)	4	--	
		16	4	

SECOND SEMESTER				
SUBJECT CODE	SUBJECT NAME	CREDIT POINTS		
		Th	Pr	
DCA - 201	Data Structure Using C	4	--	
DCA - 202	Database Management System	2	2	
DCA - 203	Digital Electronics and Computer Organisation	4	--	
DCA - 204	Object Oriented Concepts & Programming - I (Core Java)	2	2	
DCA - 205	Project work	--	4	
		12	8	



**PGDBA
POST GRADUATE DIPLOMA IN
BUSINESS ADMINISTRATION**

FEES : 7500/- Per Semester
DURATION : 1 Year/2 Semesters



**PGDF
POST GRADUATE DIPLOMA
IN FINANCE**

FEES : 7500/- Per Semester
DURATION : 1 Year/2 Semesters

The Primary goal of this course is to train the students to be a part of effective management and Entrepreneurs, capable of managing and running business enterprises. By which a candidate can integrate all aspects of management in decision making within an organization. They need to acquire advanced analytical skills, including application of a range of integrated theoretical approaches, and the development of competence in advanced business analysis.

PG Diploma in Finance (PGDF) will familiarize learners and financial professionals to financial tools and techniques which determine the corporate and financial strategies for business. It provides the knowledge and skills through financial theories and practices and allows learners to interpret financial statements, plan and measure budget and financial techniques and decision making.

**ELIGIBILITY
(ENTRY POINT)**

Any Graduate from a
Recognised University

FIRST SEMESTER			
SUBJECT CODE	SUBJECT NAME	CREDIT POINTS	
		Th	Pr
PGDBA 101	Principles of Management	4	-
PGDBA 102	Economic Environment for Business	4	-
PGDBA 103	Accounting for Managers	4	-
PGDBA 104	Managerial Skills and Communication	4	-
		16	-

**MOBILITY
(EXIT POINT)**

Post Graduate Diploma in
Business Administration
will be awarded after
successful completion
of First and Second
Semester.

Total Credit Points : 32

SECOND SEMESTER			
SUBJECT CODE	SUBJECT NAME	CREDIT POINTS	
		Th	Pr
PGDBA 201	Entrepreneurship	4	-
PGDBA 202	Marketing Management	4	-
PGDBA 203	Human Resource Management	4	-
PGDBA 204	Financial Management	4	-
		16	-

**ELIGIBILITY
(ENTRY POINT)**

Any Graduate from a
Recognised University

FIRST SEMESTER			
SUBJECT CODE	SUBJECT NAME	CREDIT POINTS	
		Th	Pr
PGDF 101	Financial Accounting	4	-
PGDF 102	Financial Management	4	-
PGDF 103	Financial Markets	4	-
PGDF 104	Management for Financial Services	4	-
		16	-

**MOBILITY
(EXIT POINT)**

Post Graduate Diploma in
Finance will be awarded
after successful
completion of First and
Second Semester.

Total Credit Points : 32

SECOND SEMESTER			
SUBJECT CODE	SUBJECT NAME	CREDIT POINTS	
		Th	Pr
PGDF 201	Banking Management	4	-
PGDF 202	Security Analysis and Portfolio Management	4	-
PGDF 203	Financial Statement Analysis	4	-
PGDF 204	Taxation for Managers	4	-
		16	-



**PGDCA
POST GRADUATE DIPLOMA IN
COMPUTER APPLICATION**

FEES : 7500/- Per Semester
DURATION : 1 Year

PGDCA programme is designed to provide higher level education in advance level of Information technologies. This programme is also aims to prepare learners for a variety of concepts like networking, Database Management. The curriculum of this programme ensure that learners gain through understanding about critical concepts like object oriented techniques, programing languages, mobile applications development.

**ELIGIBILITY
(ENTRY POINT)**

Any Graduate from a
Recognised University

**MOBILITY
(EXIT POINT)**

Post Graduate Diploma in
Computer Application will be
awarded only after
successful completion
of First and Second
Semester

Total Credit Points : 34

FIRST SEMESTER

SUBJECT CODE	SUBJECT NAME	CREDIT POINTS	
		Th	Pr
PGDCA - 101	Architecture of Computers	4	—
PGDCA - 102	Object Oriented Concepts	24	2
PGDCA - 103	Relational Database Management	2	2
PGDCA - 104	Fundamentals of Operating System	2	—
PGDCA - 105	Internet & Web Designing - HTML 5, CSS, Java Script, XML	—	2
		10	6

SECOND SEMESTER

PGDCA - 201	Fundamentals of Computer Networking	4	—
PGDCA - 202	Web Application Development	2	2
PGDCA - 203	Mobile Application Development	2	2
PGDCA - 204	Object Oriented Analysis and Design	2	—
PGDCA - 205	Project	—	4
		10	4



**MSW
MASTER OF SOCIAL WORK**

FEES : 7500/- Per Semester
DURATION : 2 Years

The MSW is designed to enhance the excellent opportunity to develop analytical skills, knowledge theory, an ability to work with people etc.

The aim of our programme is to encourage learners to apply social knowledge to the dynamic environment. It's prepared for the learner to provide an understanding for social work skills. The programme provides the skills and productivity tools needed to be a key part of the success in today's social society

**ELIGIBILITY
(ENTRY POINT)**

Any Graduate from a
Recognised University

**MOBILITY
(EXIT POINT)**

Post Graduate
Diploma in Social Work
will be awarded only after
successful completion of
First and Second Semester

FIRST YEAR - FIRST SEMESTER

SUBJECT CODE	SUBJECT NAME	CREDIT POINTS	
		Th	Pr
MSW - 101	સમાજ સંસ્કૃતિ અને વર્ણન	4	—
MSW - 102	મનશાસ્ત્ર અને વિકાસ	4	—
MSW - 103	સામાજિક વિજ્ઞાનનો પરિચય	4	—
MSW - 104	સોશિયલ	4	—
		16	—

FIRST YEAR - SECOND SEMESTER

MSW - 201	વેબસાઇટ ડેઝાઇન	4	—
MSW - 202	ગ્રુપવર્ક	4	—
MSW - 203	સામુદાયિક સંગઠન ડેઝાઇન	4	—
MSW - 204	સોશિયલ	4	—
		16	—

PGDM POST GRADUATE DIPLOMA IN MARKETING

FEES - 7500/- Per Semester
DURATION - 1 Year/2 Semesters

The PG Diploma in Marketing (PGDM) is designed to enhance the managerial and marketing capabilities of learners. The aim of this programme is to encourage learners to apply modern business management knowledge to the dynamic environment. It's prepared for the learner to provide an understanding for Marketing Management and presentations techniques. The PGDM programme aims to provide young, talented, professional with a broad-based theoretical and practical knowledge of marketing. The programme aims to prepare learners for a variety of roles including in marketing, customer services, branding, service and digital marketing

ELIGIBILITY (ENTRY POINT)

Any Graduate from a
Recognised University.

FIRST SEMESTER				
SUBJECT CODE	SUBJECT NAME	CREDIT POINTS		
		Th	Pr	
PGDM 101	Principles of Management	4	-	
PGDM 102	Marketing Communication and Presentation Skills	4	-	
PGDM 103	Customer Service Management	4	-	
PGDM 104	Sales and Distribution Management	4	-	
		16	-	

MOBILITY (EXIT POINT)

Post Graduate Diploma in
Marketing will be
awarded after
successful completion
of First and Second
Semester.

Total Credit Points : 32

SECOND SEMESTER				
SUBJECT CODE	SUBJECT NAME	CREDIT POINTS		
		Th	Pr	
PGDM 201	Brand Management	4	-	
PGDM 202	Service Marketing	4	-	
PGDM 203	Digital Marketing	4	-	
PGDM 204	International Marketing	4	-	
		16	-	

PGDHR POST GRADUATE DIPLOMA IN HUMAN RESOURCE

FEES - 7500/- Per Semester
DURATION - 1 Year/2 Semesters

PGDHR is designed to prepare the learners with knowledge and skills required for managing resource in a way that contributes to the development and establishment of organization. Human resource is concerned with getting better results with the collaboration of people. It is an integral but distinctive part of management, concerned with people at work and their relationships within the enterprise. The aim of this course is to establish a connection between business and HR deliverables.

ELIGIBILITY (ENTRY POINT)

Any Graduate from a
Recognised University.

FIRST SEMESTER				
SUBJECT CODE	SUBJECT NAME	CREDIT POINTS		
		Th	Pr	
PGDHR 101	Principles of Management	4	-	
PGDHR 102	Organisational Behaviour and Change Management	4	-	
PGDHR 103	Strategic Management	4	-	
PGDHR 104	Management of Human Resource	4	-	
		16	-	

MOBILITY (EXIT POINT)

Post Graduate Diploma in
Human Resource
will be awarded after
successful completion
of First and Second
Semester.

Total Credit Points : 32

SECOND SEMESTER				
SUBJECT CODE	SUBJECT NAME	CREDIT POINTS		
		Th	Pr	
PGDHR 201	Industrial Relation and Labour Laws	4	-	
PGDHR 202	Human Resource Planning	4	-	
PGDHR 203	Human Resource Development	4	-	
PGDHR 204	International HRM	4	-	
		16	-	